



News Release

VIPAR Heavy Duty Announces Launch of Business Resource Center

- *VIPAR Heavy Duty announced the launch of its Business Resource Center*
- *The Business Resource Center is an online resource available to stockholder distributors to support growth strategies and long-term planning*
- *The Business Resource Center includes best practices, testimonials and an In-Network Buyers listing*

Crystal Lake, IL – Feb. 5, 2019 – [VIPAR Heavy Duty](#) recently announced the launch of its Business Resource Center. This interactive tool, initially introduced at the 2018 VIPAR Heavy Duty Annual Business Conference, is an online resource available to stockholder distributors to support growth strategies and long-term planning options.

The Business Resource Center includes business best practices, testimonials and resources to aid in preliminary planning, as well as throughout the complete life-cycle of a distributors business. The platform will also include an In-Network Buyers listing which will connect stockholder distributors with in-network distributors interested in potential investment or acquisition. Tools provided through the Business Resource Center support stockholder distributors' business goals for growth, exit strategies and eventual transitioning.

"VIPAR Heavy Duty is diligent about establishing relationships that will assist our stockholders in the growth of their businesses, from business coaching and financial planning, to capital expansion and investments, the Business Resource Center provides a place for our stockholders to connect with those professionals and access tools that will help them achieve their goals for success," said Wendi Frederick, certified exit planning advisor and manager of rebate administration, VIPAR Heavy Duty.

"We're serious about truck parts distribution, and we are equally committed to our stockholders' success," said Chris Baer, president and CEO, VIPAR Heavy Duty. "The Business Resource Center is another way VIPAR Heavy Duty is working to maximize value and help our stockholders achieve their goals, at all stages of their business."

The Business Resource Center is available exclusively for VIPAR Heavy Duty stockholders and can be accessed through the secure stockholder portal at www.vipar.com.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Image Attached: **Heavy Duty**

Download Image: <http://bit.ly/2k4612t>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty, LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit www.vipar.com.

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